

The Partnership for an HIV-Free Generation Kenya

Partners Forum

September 29, 2011. Kisumu Hotel, Kisumu



HIV-
FREE
GENERATION

What is The Partnership for an HIV-Free Generation - Kenya?



It is an innovative Public-private partnership that:

- is the **youth HIV prevention initiative** of PEPFAR and a rallying point of PEPFAR prevention efforts
- represents a **unification** of the PEPFAR youth prevention agenda
- exists to accelerate the **Government of Kenya HIV prevention strategy** among the youth
- serves as a **broker of private sector partnerships** and links those partners to PEPFAR implementing partners

Global Vision



Our Vision

- “A Generation Free from HIV”

Mission Statement

- To revolutionize HIV prevention interventions and contribute to the improved health and well-being of youth ages 10 to 24 in Kenya, through leveraging public, private and community partnerships.

Goal

- To support and complement the KNASP-III goal of a 50% reduction of HIV incidence among youth by utilizing the core competencies, resources and experiences of the partners

Program Objectives



- Increased youth participation and ownership
- Increased availability of and access to quality, client-centered prevention services
- Increased knowledge of HIV prevention among youth
- Increased access to economic opportunities by youth
- Increased practice of safer sex behaviours by youth
- An enabling environment for behaviour change

HFG Approach



The youth embody the future of the world.

HFG's emphasis is **strengthening the overall capacity** of youth, and not just addressing the risks. This is an **important paradigm shift.**

The goal is to foster competence, confidence, character & connectedness.

How the Partnership works



Partnership building is key feature of HFG/K:

- Government
 - Public sector: implementing partners
 - Private Sector
 - Youth
-
- ✓ Mechanisms for engagement: BOD; KSC, IP Team, M&E Advisory Group, YACs
 - ✓ Critical role of USG in decision-making & partnership
 - ✓ Challenges: HFG/K ≠ direct implementer

HFG/K Project as a Strategic Partnership



- PATH – Program for Appropriate Technology in Health
 - GBC - Global Business Coalition on HIV, Tuberculosis and Malaria
 - HFG/K – HIV Free Generation/Kenya
- 2 year project with 3 one year extension options moving to self-sustainable entity

How the partnership works

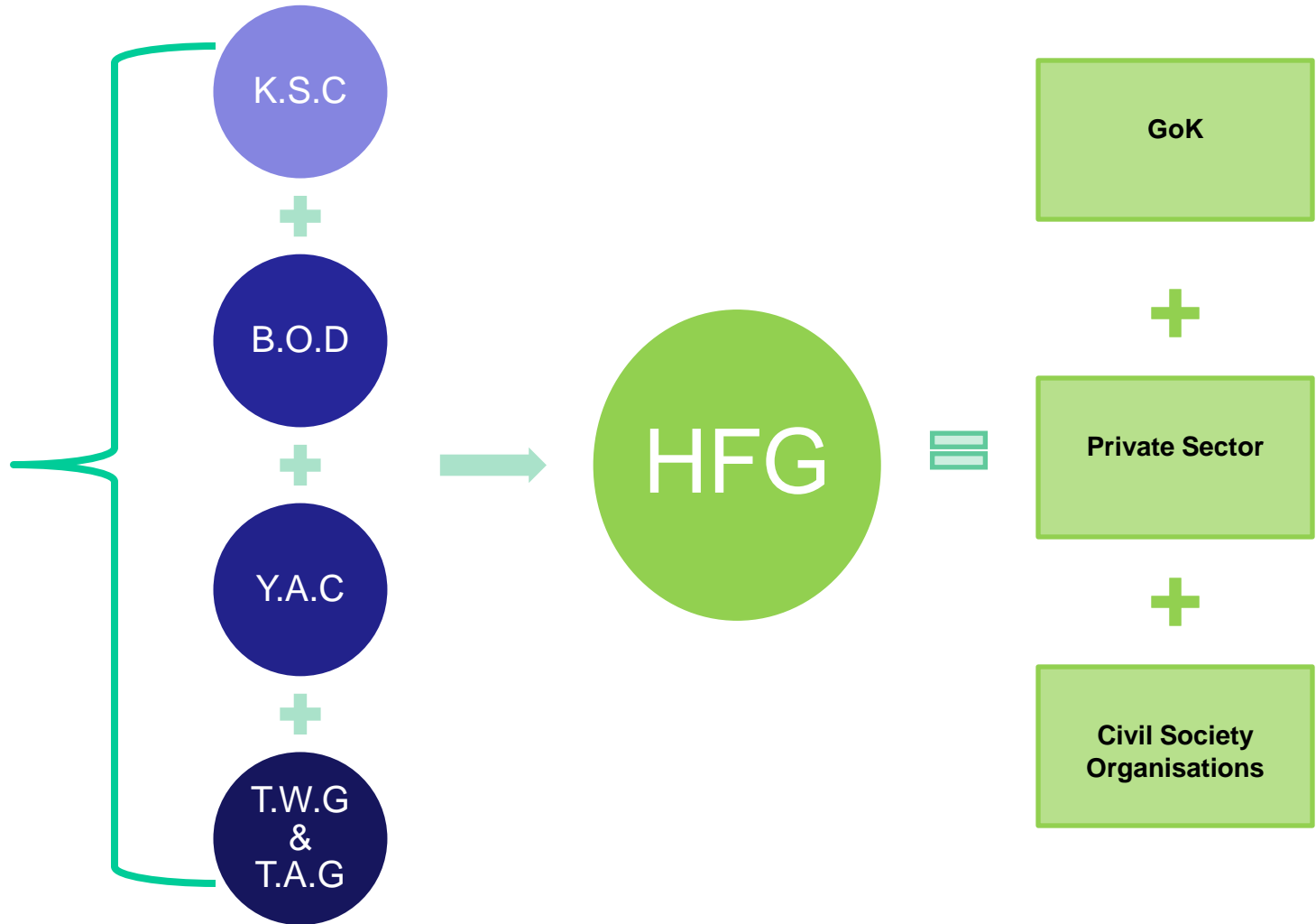


- The **Kenya Steering Committee**, representing all stakeholders, sets the strategic direction and endorses programmatic approaches
- HIV-Free brokers relationships with the private sector based on the needs on the ground articulated in the program strategy
- Brings resources of the private sector to bear on the work of PEPFAR implementing partners
- Takes the best practices for scale up in other parts of the country

How the partnership works



Advisory and
Programme
Management
Groups



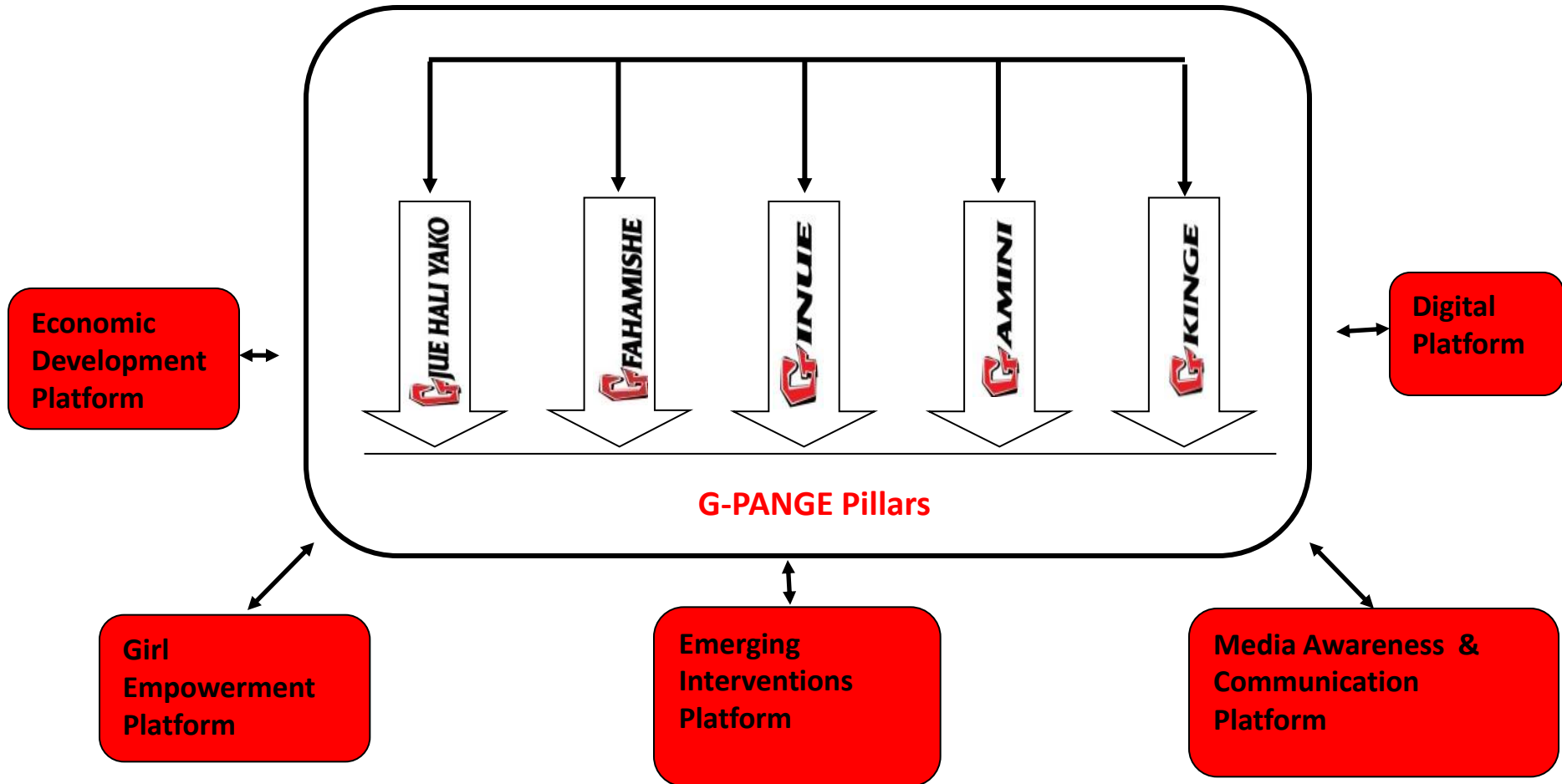
Public-Private Partnerships



HFG value add is made possible by:

- bringing on board core competencies /products of the private sector
- moving away from the traditional NGO (bowl in the hand) ask to private sector and foundations
- matching funds provides leverage and encouragement for the
- developing projects aligned to private companies business strategy hence, sustainable
- presenting unique opportunity for private sector to get involved in public health
- bringing forth responsible corporate vs. social responsibility.

Public-Private Partnership Platforms



Lessons Learned



- Be guided by the policies of the Government
- Be driven by data and evidence
- Ensure that the private sector is supporting public health goals and objectives
- Ensure that interventions demonstrate outcomes
- Strengthen the capacity of communities (individuals, institutions and government) to sustain prevention efforts
- Identify “champions” in each USG agency, GOK, IP and other key stakeholders to advocate on behalf of HFG

Why get involved?



- HFG is a platform to innovate and develop evidence-based interventions in the fight against HIV
- Offers a strong business case that links to core business strategy due to un-tapped platforms
- Opportunity to create synergies through leveraging the core expertise of a variety of players
- Ability to utilize own core competencies and resources in an enhanced manner
- Shared experience and develop best practice

Thank You

The Partnership for an HIV-Free Generation
Laiboni Centre, 5th Floor,
Lenana Road, Kilimani, Nairobi
Tel: +254 20 235 1836/9

www.g-pange.com

www.hivfreegeneration.org



HIV-
FREE
GENERATION